



360° Communications & Media Agency

Digital at its core, an integrated communications to elevate your brand

We **Learn**
We **Strategize**
We **Conceptualize**
We **Analyze**
We **Elevate**

Who are we

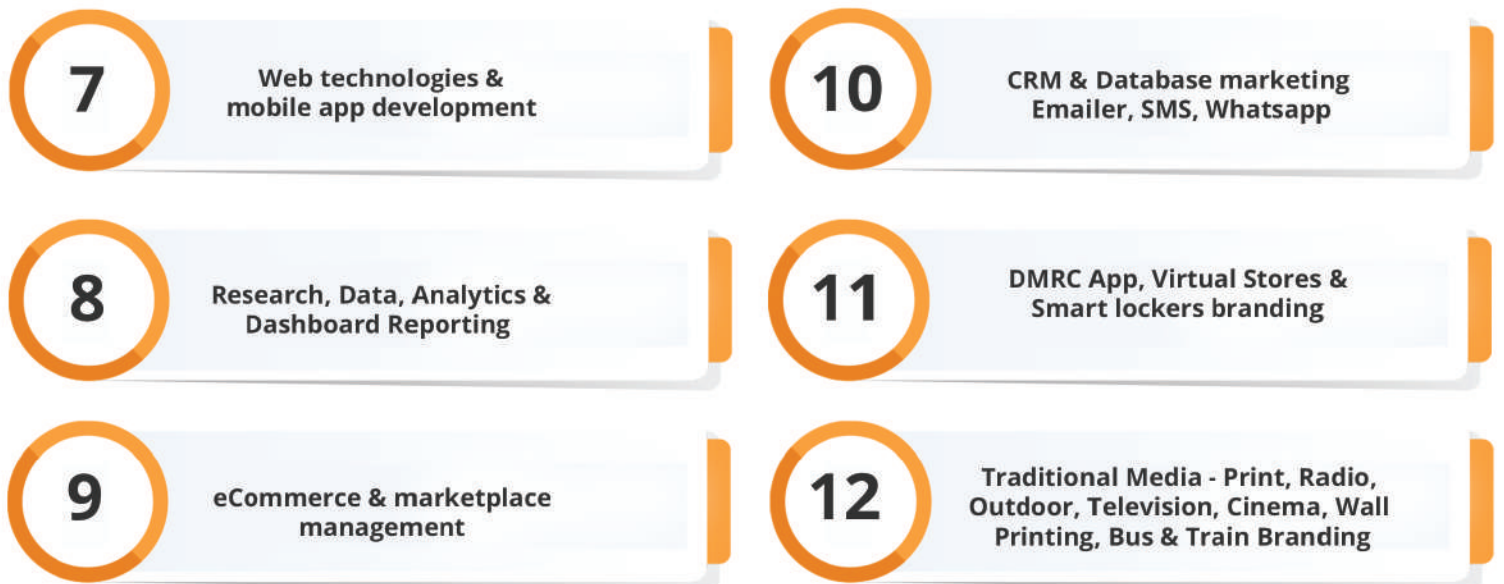
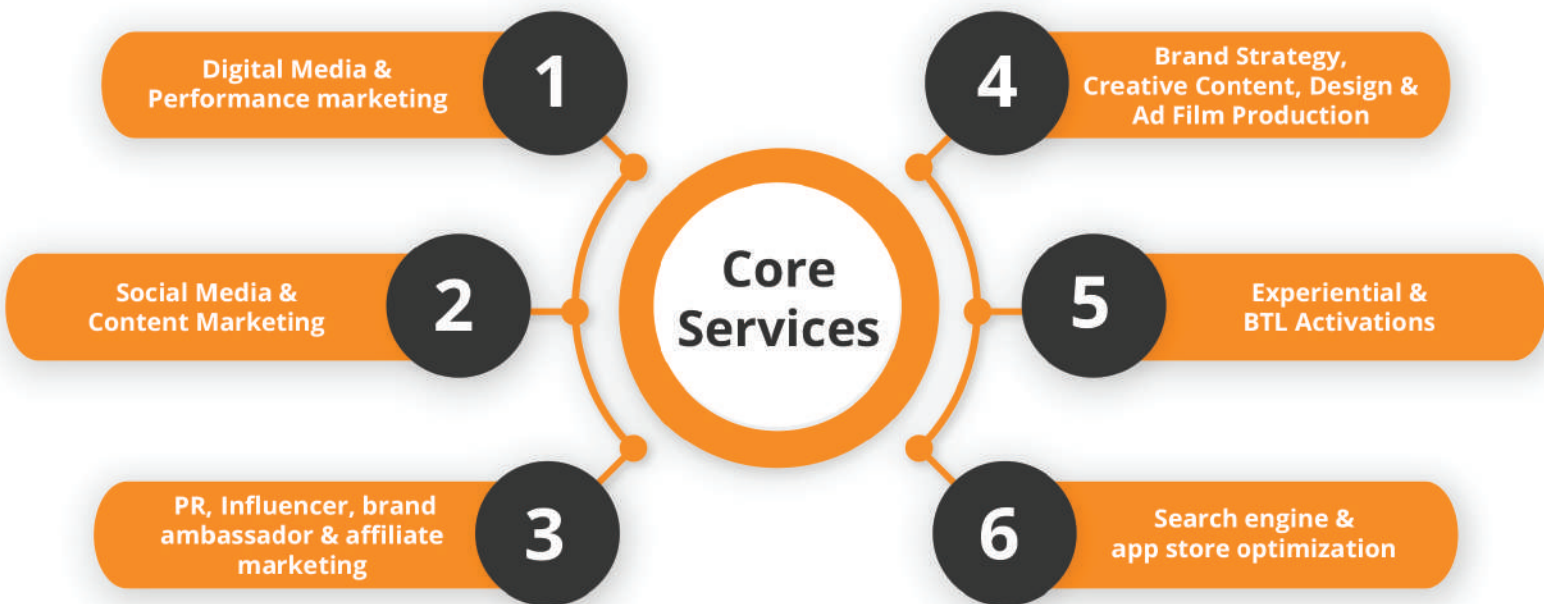
We are Cart Xperts, your go-to full-service advertising agency. We are a team of passionate & creative individuals who strive to deliver outstanding results for our clients. We have several years of industry experience and have helped businesses of all sizes and sectors achieve their marketing goals and objectives.

What sets us apart is our four-step problem-analysis-solution-execution process using Connected (creative, offline, digital, social, media & performance - full funnel modelling), Content (in-house production), and Experience (strategy, tech, implementation, management, D2C).

If you're looking for a full-service advertising agency that delivers outstanding results and exceptional service, look no further than Cart Xperts. We are committed to delivering creative and innovative solutions that drive growth and success for our clients. Our team of talented professionals is passionate about what they do, and we are always pushing the boundaries to deliver exceptional results. We believe that every client deserves the best, and that's exactly what we strive to provide.



What we do





We have **the trust of**



IRCTC

Incredible!India



पर्यटन मंत्रालय
**MINISTRY OF
TOURISM**



NAM:TECH



**THE
HOUSE OF
ABHINANDAN
LODHA**



**MOHAMMED BIN RASHID
AL MAKTOUM CITY
DISTRICT ONE**

AL MAMSHA
SHARJAH





Our Products



CARTXPERS INTELLIGENCE

CX+ Intelligence

Proprietary E-Commerce Dashboard & Optimization engine. Marketplace and e-retail consolidated view and optimization suggestions and actions engine enabled by AI & ML. Aggregates data from marketplaces like Amazon, Noon, Flipkart. Give tangible action points to improve your visibility and thus sales.

CX Play for branding advertisers

In an industry of promoted clickbait and fake news, CX Play offers only truly premium entertainment content. This content is a live snapshot of the industry's hottest trending music, podcasts, videos on OTT, CTV & Linear TV, and audiobooks, allowing publishers unfettered access to libraries of trending content in real time.



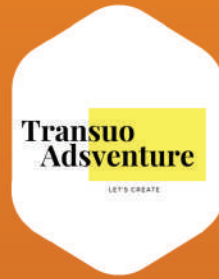
CX Max for lead generation

Real-time understanding of consumer intents and preferences, paired with your input using audience signals, CX Max can unlock new customer segments you may not have expected

Our agency & technology partner network



Raghava Consultancy
Offline Media Agency



Transuo Adsventure
Creative Production & Public Relations



Cloudstok - AWS services
Hosting & Cloud Services



Techugo
Technology



Telelooms Pvt. Ltd
Cinema advertising



360 Media & Films Solution
Films Production & Experiential Marketing



Sustainable Mindz
Digital & Corporate Sustainability & Responsibility



CIMGlobal
CIMGlobal provides consultancy and management services for conferences, associations meetings and exhibitions globally since 1997



Our team **heads**



Agency Head
Kavita Dhyani
20 yrs. global experience



Performance & Analytics Manager
Ankit Singh
4 yrs. domain experience



Media Investments Director
Balaji P.
25 yrs. industry experience



Digital Media Sr. Manager
Devender Kumar
7 yrs. domain experience



Experiential & BTL Manager
Anubhav Tyagi
6 yrs. industry experience



Strategic Planning Sr. Manager
Anirban Malakar
20 yrs. domain experience



Content & Creative Production Director
Ravi Mishra
15 yrs. industry experience



Client Servicing Manager
Vidur Sharma
7 yrs. global experience

Performance Case Study - Education



Shankar IAS Academy

- Generated qualified leads for Bangalore & Chennai students interested in enrolling in UPSC coaching
- Delivered more than 500 qualified leads in less than 30 days and delivered an ROI of 4.7X



Amrita School of Business

- Promoted course and college through events on Facebook, Instagram, WhatsApp, and Telegram
- Achieved 500 admissions, 25,000 leads in South India & northern states through digital and content marketing.



Amrita AHEAD Online

- Until October, we produced 300 paid applications and more than 8,000 leads across programmes for UG & PG courses
- Our efforts had the highest ROI of 5X+ (2/3 years programmes), making them the best-performing marketing ever



MIT Pune

- Conducted social media campaigns on Facebook and Instagram, elevating brand awareness nationwide in India.
- For admissions activity, we generated more than 2000 qualified leads for multiple UG/PG programmes

Creative Sample

GET A FUTURE READY DEGREE ONLINE

Online BBA - Bachelor of Business Administration

100% Scholarship

Let's Connect with Counselor

Enter First Name *

Enter Email *

+91 * Enter Phone Number *

Select City *

I AM NOT A HUMAN (Please do not use this text to bypass the captcha)

Submit

Key Differentiators

Top-ranked University

UCC entitled programmes

Scholarships UP TO 100%

NO COST EMI

Be Job-Ready with the Amrita Online BBA program

Industry Certification Trainings

- Amazon Certifications (Optional) for Data Analytics
- Microsoft certifications (Optional) for Marketing
- Oracle E-business suite certifications for HR, Finance, Project Management and Operation
- Google Certifications for Digital Marketing and Advertising

Mentored industry-relevant projects (Final Semester)

- Areas: Operations, Supply chain Management, Human resources management, Marketing and Finance

Flexible Course Duration

- Study at your own pace. Complete in 3-6 years

The Amrita Accreditations & Recognitions

7th

Best University in India

World class Faculty & Industry Mentors

Landing page

M Soumya Krishnana

Assistant Professor, Amrita Vishwa Vidyapeetham

Join Us

As per the UCC regulations, Online degrees at undergraduate and postgraduate level shall be treated as equivalent to the corresponding awards of the degrees at undergraduate and postgraduate level offered through conventional mode.

Join a growing global network of accomplished Amrita alumni.

Download Brochure

Eligibility

- Direct admissions for learners with an aggregate minimum of 55% marks. Learners below 55% marks will be also considered for admissions following a short interview.
- Candidates who have passed 3-year diploma can also apply
- Candidates must have passed 10 + 2
- Candidates must have passed 3-year diploma can also apply passed 10 + 2

FULLY ONLINE PROCESS

NO ADMISSION FEES TO APPLY

Apply online

International University Partners

Go Global with our International Programs: Student Exchange Program, Study Abroad Program and Joint Integrated Masters Program

UC RIVERSIDE

UCD DUBLIN

Industry Partners

IBM

Microsoft

What students say

"I Won't regret joining Amrita Ahead online Degree Program- a well-reputed university; I researched several universities & finally made up my mind to enter here. I highly recommend Amrita Ahead if you're a working professional or away from your home country looking for a degree with expertise. Everything is online, which makes this different. I am looking forward to a fantastic journey of online BBA"

Aysha Hiba
Online BBA

Download Brochure

Creatives

WHY ONLINE MBA?

- Fit any schedule
- Affordability
- Networking opportunities
- Work while you study
- Take a class where you want

100% Scholarship

Follow us

nirf 7TH RANKED 2022 UNIVERSITY IN INDIA

NAAC A++ ACCREDITED

Boom in popularity

Online MBA enrollments have skyrocketed, with a 300% increase after the pandemic

This surge is driven by increased flexibility, accessibility, and affordability compared to traditional MBAs

www.onlineamrita.com

Online Degrees with AMRITA AHEAD Online

MBA:
Artificial Intelligence

Data Analytics:
Certification Program

MCA:
Artificial Intelligence

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NAAC A++ ACCREDITED

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Radio Station



Print & PR



South Asia's Leading Multimedia News Agency



Digital Platforms

truecaller Ads



Microsoft | Advertising

airtel ads

Apple Search Ads

amazon ads

Meta



Disney+ hotstar



paytm



moj

Google Ads

WhatsApp

ShareChat

LinkedIn



YouTube

TIMES
INTERNET



PhonePe



JioAds



dailyhunt



Flipkart
Ads

Design & Web Technology



Laravel



shopify



Flutter



React

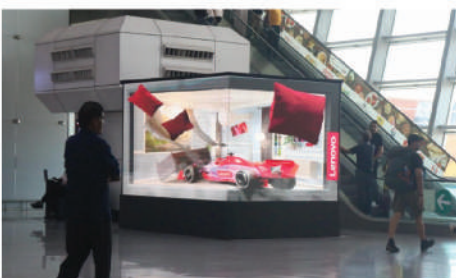
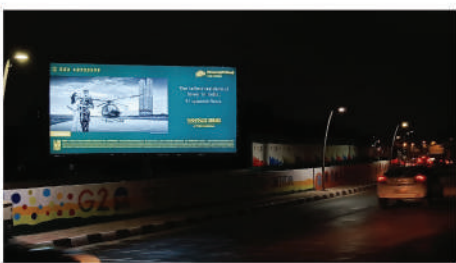


Media Technologies



OOH

- Unipoles / Hoardings
- RWA / Residential
- Mall / Cinema Branding
- Airport Advertising
- Wall Painting
- Transit Media

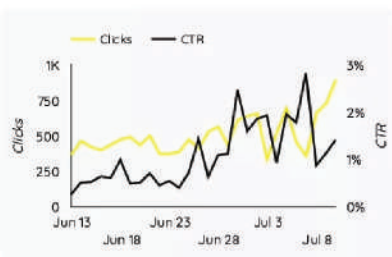
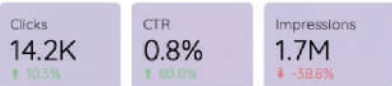


TV & OTT Platforms

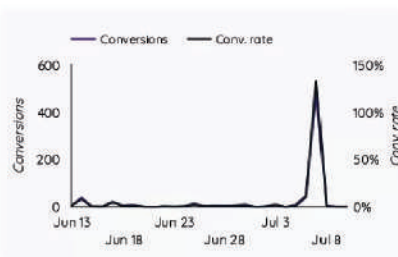


Custom reporting and analytics

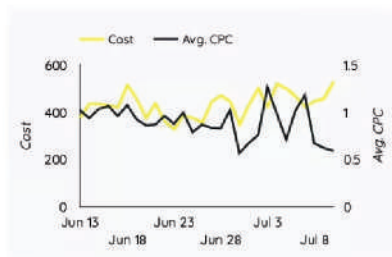
Click Through Rate & Impressions by Clicks, CTR, and Impressions



Conversion Rate & Cost by Conversions Rate and Cost / Conv.



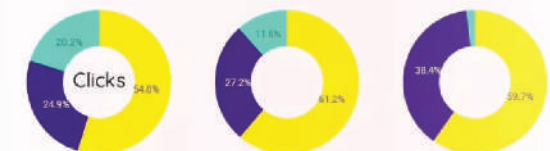
Cost Per Click by Cost, CPC, and CPM



Top Campaigns by CTR, Avg. CPC, and Cost / Conv.

Campaign	CTR	Avg. CPC	Cost / conv.
1. [Campaign Name]	4.08%	\$0.8	\$0
2. [Campaign Name]	4.08%	\$0.25	\$0.05
3. [Campaign Name]	3.08%	\$0.5	\$0.17
4. [Campaign Name]	3.08%	\$1.1	\$0.15
5. [Campaign Name]	3.17%	\$1.1	\$0.05
6. [Campaign Name]	28.17%	\$1.8	\$0
7. [Campaign Name]	28.17%	\$1.1	\$0
8. [Campaign Name]	28.17%	\$0.85	\$0.05

Device Breakdown by Clicks, Cost, and Conversions



Powered by



Power BI



Google Data Studio

Contact Information

Having queries? We are here at your service. Kindly contact us on the details given below.

Office locations

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